



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-26-2012 PAGE: 1 of 2

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403018	10-19-2012	10-26-2012	1	KYRILLOS FOR SENATE	KYRILLOS FOR SENATE	POLITICALS	WABC – NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
			246764	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)							N	246764		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
D 1	10-30-2012	11-01-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	15		X	X	X				4	200	0	0.00	
			(BOOKENDS)															
2	10-29-2012	11-02-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	15	X	X	X	X	X			6	1,000	6	6,000.00	
			(BOOKENDS)															
3	10-29-2012	11-02-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	15	X	X	X	X	X			10	1,200	10	12,000.00	
			(BOOKENDS)															
R 4	10-29-2012	11-02-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	15	X	X	X	X	X			10	550	10	5,500.00	
			(BOOKENDS)															
5	10-29-2012	11-02-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			10	700	10	7,000.00	
			(BOOKENDS)															
D 6	10-29-2012	11-02-2012	12:30PM – 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			16	750	0	0.00	
			(BOOKENDS)															
7	10-29-2012	11-02-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	15	X	X	X	X	X			6	750	6	4,500.00	
			(BOOKENDS)															
R 8	10-29-2012	11-02-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	15	X	X	X	X	X			8	1,200	8	9,600.00	
			(BOOKENDS)															
R 9	10-29-2012	11-04-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)	7	15	X	X	X	X	X	X	X	8	1,200	8	9,600.00	
			(BOOKENDS)															
R 10	10-29-2012	11-02-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	15	X	X	X	X	X			8	2,100	8	16,800.00	
			(BOOKENDS)															
11	10-29-2012	11-04-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)	7	15	X	X	X	X	X	X	X	4	2,350	4	9,400.00	
			(BOOKENDS)															
12	11-04-2012	11-04-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	15							X	2	200	2	400.00	
			(BOOKENDS)															

Contracted Gross Total:																72	80,800.00
Actual Gross Total:																72	80,800.00
Agency Commission:																	12,120.00
Net Total:																	68,680.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 403018	Contract Dt 10-19-2012	Revision Dt 10-26-2012	Rev# 1	Advertiser KYRILLOS FOR SENATE	Brand KYRILLOS FOR SENATE	Product Code POLITICALS							Station/Market WABC - NEW YORK							
Agency Est#		CMS # 246764		Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 246764						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Nov 12		0.00		0.00		80,800.00		0.00							80,800.00					
TOTAL		0.00		0.00		80,800.00		0.00							80,800.00					

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